Media Studies Help required….

Have a look at the following concepts/jargon and see if you can think of any others that are not on the list. Can you explain/do you understand those on the list already?

Social media

Facebook

Twitter

Tweet

post

Bebo generation

Likes

Viral (going viral)

Texting

Digital media

TV/HDTV/Blue-ray

Cloud technology

Moviemaker

Powerpoint/prezzi

Print media

News worthiness

Cartoons

Newspapers

Radio

Television

Online content

Editor/editorial

Feature article

By-line

Mast head

Talk radio/music radio/pirate/national/regional/international

Watershed

On-screen classification system

Censorship

Regulation (online)

Advertising standards

Broadcasting Authority of Ireland

Target audience

Target market

Product placement

Blog

Brand

Logo

Copy visual

Caption

Review